

Privacy Policy Notice

The policy: This privacy policy notice is for this website; www.maverickbooks.co.uk and served by Maverick Arts Publishing Ltd, Studio 3A, City Business Centre, Horsham, West Sussex, RH13 5BB and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Policy key definitions:

- "I", "our", "us", or "we" refer to the business, Maverick Arts Publishing Ltd.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a users computer or device.

Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

- We are registered with the ICO under the Data Protection Register, our registration number is: **A8328781**

What information do we collect?

Subscription – When subscribing to our website you are consenting to us collecting data. The data we collect is your email address only. This is used to send our automatic updates every time a new post is published on the website. This list is not used for any other purpose and is not shared with third parties. To remove yourself from this list you can unsubscribe in the emails or contact the data controller.

Submissions – When sending us your submissions you are consenting to us holding the data that you send with it. This could be your name, email, age, phone numbers etc. We will only use this information to reply to you and will not share it with third parties. We will only hold this information for two years and after this it will be deleted from our system and the server. If you wish to

have your data removed before then please get in touch with the data controller.

Enquiries – When sending us enquiries through the website you are consenting to us holding information such as your name and your email address. We will not share these with third parties.

Our server is hosted with Dreamshost, which is Privacy Shield certified and has procedures in place for GDPR.

Your individual rights

Under the GDPR your rights are as follows. You can read more about [your rights in details here](#);

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [www.ico.org.uk] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

Internet cookies

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third party website.

Some cookies are required to enjoy and use the full functionality of this website.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

Transparent Privacy Explanations

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

Sponsored links, affiliate tracking & commissions

We do not generally advertise on our website. However if we do, our website may contain adverts, sponsored and affiliate links on some pages. These are typically served through our advertising partners; Google AdSense, eBay Partner Network, Amazon Affiliates, or are self served through our own means. We only use trusted advertising partners who each have high standards of user privacy and security. However we do not control the actual adverts seen / displayed by our advertising partners.

Clickable sponsored or affiliate links may be displayed as a website URL like this; www.maverickbooks.co.uk as a titled text link like this: [Maverick Books Website](#).

Clicking on any adverts, sponsored or affiliate links may track your actions by using a cookie saved to your device. Your actions are usually recorded as a referral from our website by this cookie. In most cases we earn a very small commission from the advertiser or advertising partner, at no cost to you, whether you make a purchase on their website or not.

If you have any concerns about this we suggest you do not click on any adverts, sponsored or affiliate links found throughout the website.

Email marketing messages & subscription

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above.

We do not use an EMS to send you newsletters, so your data is not stored on any EMS server outside of our website.

Resources & further information

- [Overview of the GDPR - General Data Protection Regulation](#)
- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [The Guide to the PECR 2003](#)
- [Twitter Privacy Policy](#)
- [Facebook Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)
- [Small business GDPR policy template](#)

Data Controller

If you wish to get in contact with us to discuss how we store your information or to unsubscribe from any of our

Name: Kimara Nye

Email: kim@maverick-arts.co.uk

Address: Studio 3A, City Business Centre, Horsham, West Sussex, RH13 5NF, UK

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