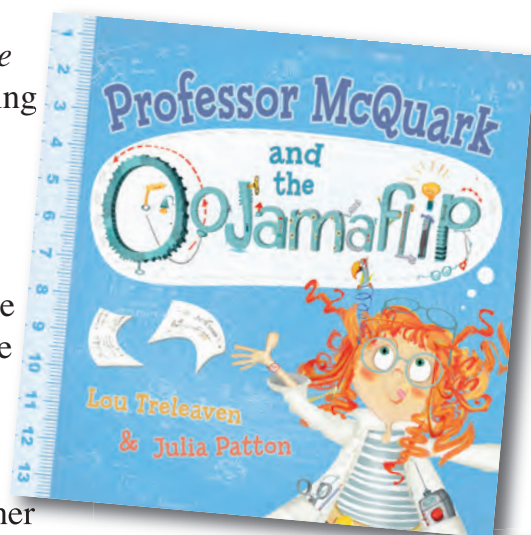


## A picture book to “empower a new generation of mini-inventors and engineers” by Lou Treleven



Lou Treleven will publish her first picture book, *Professor McQuark and the Oojamaflip*, with Maverick Arts Publishing 28th January 2016.

*Professor McQuark and the Oojamaflip* features a female scientist and inventor who creates a wonderful device called the Oojamaflip. The story is written in rhyme and encourages children to be inventive and follow their dreams.



Lou has been writing since she could pick up a pencil and spent her childhood making little books of stories and rhymes. She said: “I came up with the idea for *Professor McQuark and the Oojamaflip* when the word ‘oojamaflip’ popped into my head, just like it did into Professor McQuark’s.”

The book is illustrated by British illustrator Julia Patton. Julia illustrated the Children’s in Need book, *The Curious Tale of Fi-Rex*, published by Fat Fox and contributed to by a host of British celebrities. Julia has brought her wonderful quirk and charm to the illustrations for *Professor McQuark and the Oojamaflip*, bringing Lou’s rhymes and inventions to life.

Julia said: “I was delighted to be offered Professor McQuark [...] the text was exceptional: A female professor empowering a new generation of mini-inventors and engineers? YES PLEASE!”

Treleven has also signed her second book to Maverick Arts Publishing which will be published September 2016.

*Professor McQuark and the Oojamaflip* is available for pre-order now and will be published 28th January 2016.

### More information :

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