

George the Giraffe is back with a new craze!



Children's author, Alice Hemming, will have her third book in the *George the Giraffe and Friends* series, *George and the New Craze*, published with Maverick Arts Publishing on the 28th May 2016.

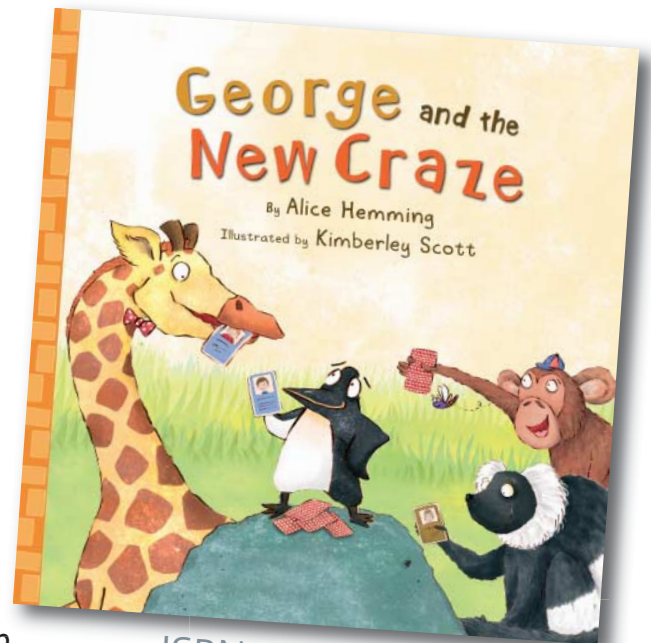
George and the New Craze is the third book by Alice

Hemming featuring the funny and loveable George the giraffe. Following on from *The Black and White Club* and *A Gold Star for George*, this book continues to embrace the theme of friendship as George, with the help of his friends, tries to keep up with the latest trend; people cards! As they all come up with the great idea to work together, they realise they may just be too slow to keep up with all of the changing trends at Heavenly Hippos Wildlife Park.

The first book that introduced George and his inventive way of fitting in with the other animals; *The Black and White Club* has been featured on Cbeebies Bedtime stories, read by Sir Derek Jacobi and was also chosen for the 2015 Record Breakers Summer Reading Challenge as well as being shortlisted for the Portsmouth Book Award.

George and the New Craze will be published by Maverick Arts Publishing on the 28th May 2016. Available for pre-order now.

More information please contact:
Steve Bicknell, sales@maverick-arts.co.uk



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